

Message Text

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PAGE 01 NEW DE 00855 01 OF 02 190743Z
ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 OES-06 INT-05 /029 W
-----190759Z 092344 /22

R 190612ZJAN 77
FM AMEMBASSY NEW DELHI
TO SECSTATE WASHDC 664

UNCLAS SECTION 1 OF 2 NEW DELHI 0855

FOR NATIONAL MARINE FISHERIES SERVICE (NMFS)NOAA, COMMERCE

E.O. 11652: N/A
TAGS: EFIS IN
SUBJECT: INDIAN FISHERIES CATCHES AND SEAFOOD EXPORTS

REF: A. BOMBAY 0080 B. MADRAS 0040 C. 76 STATE 303763

D. 76 NEW DELHI 363

FOLLOWING SENT ACTION NEW DELHI INFO BOMBAY MADRAS FROM
CALCUTTA JAN 17 IS REPEATED

QUOTE

CALCUTTA 0135

E.O. 11652: N/A
TAGS: EFIS, IN
SUBJ: INDIAN FISOERIES CATCHES AND SEAFOOD EXPORTS

REF: A. BOMBAY 0080; B. MADRAS 0040; C. 76 STATE 303763;
D. 76 NEW DELHI 363

1. THE FOLLOWING INFORMATION IS BASED ON DISCUSSIONS WITH
REGIONAL DIRECTOR, MARINE PRODUCTS EXPORT DEVELOPMENT AUTH-
ORITY (MPEDA) AND SEAFOOD EXPORTERS IN CALCUTTA. SOME ALL-
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INDIA INFORMATION OBTAINED FROM MPEDA PUBLICATIONS IS ALSO
INCLUDED FOR EMBASSY'S INFORMATION.

2. SEAFOOD EXPORTS FROM EASTERN INDIA (CALCUTTA AND PARADIP
PORTS) TOTALLED APPROXIMATELY 2.9 MILLION KILOGRAMS BETWEEN
JANUARY-NOVEMBER 1976. OF THIS 2.5 MILLION KILOGRAMS CN-
SISTED OF FROZEN SHRIMPS.

3. JAPAN AND THE U.S. ARE IMPORTANT MARKETS FOR INDIAN FROZEN SHRIMPS AND PRAWNS. ACCORDING TO "SEAFOOD LETTER" ISSUED BY MDP NOVEMBER ISSUE) BETWEEN JANUARY-AUGUST 1976 INDIA EXPORTED 15,716 TONS OF FROZEN SHRIMPS TO JAPAN COMPARED TO 19,016 TONS DURING CORRESPONDING PERIOD OF 1975. THE REASON FOR THE FALL IN EXPORTS TO JAPAN IN 1976 WAS THAT INDIAN EXPORTERS RECEIVED BETTER PRICES FROM AMERICAN BUYERS FOR SMALL SIZE SHRIMPS IN 'PEELED AND DEVEINED' FORM. INDONESIA EMERGED AS THE LEADING EXPORTER OF FROZEN SHRIMPS TO JAPAN IN 1976 ALTHOUGH THE AVERAGE UNIT VALUE REALIZATION IN 1976 INCREASED BY FIFTY PER CENT COMPARED TO 1975, STILL INDIAN SHRIMPS FETCHED LOWER PRICES THAN THOSE FROM ANY OTHER COUNTRY IN THE JAPANESE MARKET. AUSTRALIA, MEXICO, HONG KONG RECEIVED THE HIGHEST PRICE FOR THEIR SHRIMPS. INCONSISTENT QUALITY OF INDIAN SHRIMPS IS ANOTHER FACTOR FOR DECLINE IN EXPORTS TO JAPAN.

4. INDIA CONTINUES TO BE THE LEADING EXPORTER OF PEELED AND DEVEINED VARIETY OF SHRIMPS TO THE U.S. EXPORTS OF CANNED SHRIMPS TO THE US ALSO SIGNIFICANTLY INCREASED TO 1074 TONS BETWEEN JANUARY-JUNE 1976 COMPARED TO 418 TONS DURING CORRESPONDING PERIOD OF 1975. ATTRACTIVE PRICES AND LOWER REJECTION RATE ARE REASONS FOR THIS UPTREND. AMERICAN BUYERS ARE REPORTEDLY INTERESTED IN INDIAN SHRIMPS AND IN THE YEARS EXPORT OF SHRIMPS TO THE U.S. IS LIKELY TO INCREASE SIGNIFICANTLY. THIS IS EVIDENT FROM THE FACT THAT MPEDA WHICH PARTICIPATED IN THE BUYERS-SELLERS MEETS, ORGANIZED BY THE TRADE DEVELOPMENT AUTHORITY OF NEW DELHI AT NEW YORK, AND UNCLASSIFIED

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LOS ANGELES BETWEEN OCTOBER 10-29, 1976 RECEIVED DEFINITE ENQUIRIES FOR ABOUT RS 10 MILLION. MORE ORDERS FROM AMERICAN IMPORTERS ARE LIKELY TO COME IN THE FUTURE. ACCORDING TO MPEDA CONSULTANT MANY IMPORTERS OF SEAFOODS IN THE U.S., BOTH ON THE EAST AND WEST COAST, WHO HAD NEVER IMPORTED MARINE PRODUCTS FROM INDIA SO FAR, EVINCE KEEN INTEREST IN INDIAN MARINE PRODUCTS. NEW ITEMS LIKE POMFRETS, SEER FISH, CANNED SARDINES, CANNED MUSSELS HAVE BRIGHT PROSPECTS. AS REGARDS FROGLEGS, EXPORTERS ARE NOT VERY KEEN TO EXPORT THIS ITEM TO THE USA ON ACCOUNT OF STRICT FDA REGULATIONS. ALTHOUGH AN AGREEMENT HAS BEEN REACHED BETWEEN FDA AND INDIAN EXPORTERS, INADEQUATE PROCESSING FACILITIES HAVE HINDERED FROGLEG EXPORT.

5. AS FAR AS EASTERN (BENGAL/ORISSA) COAST OF INDIA IS CONCERNED, IT IS STILL A VIRGIN FIELD AND NOT YET EXPLOITED LIKE THE WESTERN AND SOUTHERN COASTS. BOTH WEST BENGAL AND ORISSA HAD PAID LITTLE ATTENTION TO THE FISHING INDUSTRY AND ONLY IN THE PAST FEW YEARS HAVE STEPS BEEN TAKEN TO DEVELOP THIS

INDUSTRY. IN ORISSA, FOR INSTANCE THE STATE FINANCE CORPORATION HAS SANCTIONED ABOUT RS 20 MILLION FOR PURCHASE OF TRAWLERS TO ENTREPRENEURS. NEW INDIA FISHERIES, A SUBSIDIARY OF GREAVES COTTON CO. LTD. HAS BEEN PERMITTED BY THE GOI TO OBTAIN TWO 100 FT LONG TRAWLERS FROM ITS JAPANESE COLLABORATOR

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ACTION COME-00

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R 190612Z JAN 77
FM AMEMBASSY NEW DELHI
TO SECSTATE WASHDC 665

UNCLAS SECTION 2 OF 2 NEW DELHI 0855

FOR NATIONALMARINE FISHERIES SERVICE (NMFS)NOAA, COMMERCE

FOR DEEP SEA FISHING OFF PARADIP PORT. ORISSA GOVERNMENT EXPECTS THAT IN THE NEAR FUTURE A BIG FLEET OF TRAWLERS WILL OPERATE FROM PARADIP, WHERE PLANS HAVE BEEN DRAWN UP FOR A SEPARATE FISHERIES PORT. SIMILARLY, WEST BENGAL HAS ALSO TAKEN KEEN INTEREST TO DEVELOP THIS INDUSTRY. FISHING IN WEST BENGAL HAS BEEN LARGELY CONFINED TO INLAND AND BRACKISH WATERS. ONLY RECENTLY HAS ATTENTION BEEN GIVEN TO OFF-SHORE FISHING FOR WHICH PURPOSE THE STATE GOVERNMENT HAS CONSTRUCTED A SHORE COMPLEX AT ROYCHAK NEAR DIAMOND HARBOR. WEST BENGAL GOVERNMENT HAS RECENTLY TAKEN DELIVERY OF THREE MEXICAN TRAWLERS AND THE FOURTH ONE IS EXPECTED TO REACH THE HARBOR SITE BY MIDDLE OF THIS YEAR. OF THE TOTAL FISH CATCH OF 150,000 TONS PER ANNUM LESS THAN TEN PER CENT IS MARINE CATCH. BESIDES THE STATE GOVERNMENT, WORLD BANK HAS ALSO EXPRESSED INTEREST TO DEVELOP FISHERIES IN WEST BENGAL. THE PROPOSED INVESTMENT WILL BE ABOUT RS 600 MILLION, BUT THE FIRST INSTALMENT WILL BE AVAILABLE FROM THE WORLD BANK SOMETIME NEXT YEAR. ANOTHER PROPOSAL IS FROM NORWAY WHICH HAS AGREED TO SURVEY INDIA'S EAST COAST--FROM MANDAPAM IN ANDHRA PRADESH TO DIAMOND HARBOR IN WEST BENGAL--FOR COASTAL FISHERIES WITH CHARTERED NORWEGIAN TRAWLERS AND LATER WITH TRAWLERS MANUFACTURED IN INDIA WITH NORWEGIAN COOPERATION. SEAFOOD EXPORTERS CLAIM THAT ORISSA IN ANOTHER TWO YEARS WILL BE WAY AHEAD WEST BENGAL IN ITS FISHING INDUSTRY ON ACCOUNT OF THE FACILITIES OFFERED TO ENTREPRENEURS.

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6. PRINCIPAL EXPORTERS OF SEAFOOD FROM EASTERN INDIA ARE:

1. ASSOCIATED INTERNATIONAL CORP. 11 POLLOCK STREET,
CALCUTTA 700001
2. CALCUTTA SEAFOODS, ELQUE HOUSE 10 CROOKED LANE,
CALCUTTA 700069
3. MONIFREEZE (P) LTD. 8/1-H DIAMOND HARBOR ROAD,
CALCUTTA 700027
4. POLYPLATE INDIA 41 PALACE COURT, 1 KYD STREET,
CALCUTTA 700016
5. SHAGARIKA SEAFOODS 76 PARK STREET, CALCUTTA 700017
6. SOUTHERN COLD STORAGE & INDUSTRIES 128 RASH
BEHARI AVENUE, CALCUTTA 700029
7. SPENCER & CO. LTD. 70 DIAMOND HARBOR ROAD,
CALCUTTA 700023
8. CALCUTTA COLD STORAGE D1 HIDE ROAD, CALCUTTA 700043
9. BENGAL SEAFOODS (P) LTD. 4 ACHAMBIT SHAW ROAD,
HASTINGS, CALCUTTA 700022
10. I.T.C. LIMITED (FOODS DIVISION) VIRGINIA HOUSE,
37 CHOWRINGHEE ROAD, CALCUTTA 700016
11. SANZANA SEAFOOD (P) LIMITED P294/1 DARGAH ROAD,
CALCUTTA 700017
12. CIFOODS LIMITED MDHUPATNA, CUTTACK 10 ORISSA)
13. ORISSA CIFOODS MADHUPATNA, CUTTACK 10 (ORISSA)
14. METAL BOX CO. (I) LIMITED BARLOW HOUSE, 59 C
CHOWRINGHEE ROAD, CALCUTTA 700071
15. TRISTAR CORPORATION, 17A EVEREST HOUSE, 46C
CHOWRINGHEE RD., CALCUTTA 700071
16. AQUA FAUNA (I) PRIVATE LIMITED, 67 B.R.B. BASU
ROAD (CANNING STREET), CALCUTTA 700001. SIGNED KORN

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Message Attributes

Automatic Decaptioning: X
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Enclosure: n/a
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From: NEW DELHI
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